

## DR. TIMOTHY STAFFORD, PHD

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### EDUCATION

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CAPELLA UNIVERSITY 2009 - 2014

*PhD , Education/Instructional Design for Online Learning*

CAPELLA UNIVERSITY 2007 - 2009

*MS , Instructional Design for Online Learning*

BETHANY COLLEGE OF THE ASSEMBLIES OF GOD 1999 - 2003

*BA , Christian Ministries - Theology Emphasis*

### EXPERIENCE

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T M STAFFORD LLC 2008 - Present

*Founder/ Lead*

T M Stafford LLC is a firm that specializes in providing consulting services for:

•Ubiquitous Learning - Social Media in Education •E-Learning and Virtual Education Platforms and Coursework •Fine Arts Programming and Fundraising •Image Building for Businesses and Experts •Internet Radio Production/Podcasting Production •Professional Development Infrastructures •School and Business Accreditation •SMS (Cell Phone Text) Marketing, Fundraising and Education Infrastructures •Social Media/Email Marketing Infrastructures

T M Stafford LLC is currently working with companies from the following industries: •Accrediting Agencies •Building Forensics (Architecture, Construction, and Engineering) •Churches and Religious Schools •Construction Companies •Coursework Development •Educational Agencies •Fine Arts Non-Profits •Missions Organizations •Musical Groups and Production Firms •Real Estate Investors and Investment Clubs •Research Firms (Think Tanks) •Professional Development Societies and Providers •Sports Figures •Virtual Education (E-Learning) Providers

RU INSTITUTE 2009 - Present

*Founder*

RU Institute was founded in 2009 as a firm designed to help help non profit organizations maximize their digital footprint and educate their communities about their services.RU Institute has also been instrumental in helping organizations build alternative fundraising platforms and other infrastructures that help build and attract the resources that these organizations need. Among its clients are, Baptist Global Response, Nehemiah Institute, Kentucky Baptist Convention, Promise of Hope, and many others.

INTERNATIONAL VIRTUAL CHRISTIAN ACADEMY 2011 - Present

*Founder/Principal*

International Virtual Christian Academy was founded in 2011 as an alternative source of education for third culture students of missionaries that serve with their families overseas. It also seeks to serve homeschool families in the US as a religious alternative to the public school system.

LIBERTY BUILDING FORENSICS GROUP 2008 - Present

*Image Building Project Manager*

Work as a project manager in all aspects of corporate communication including, but not limited to: - Image Building - Creative Media Design - Traditional and Social Media - Technical Writing and Editing - Instructional Design

### PUBLICATIONS

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UBIQUITOUS AND CONNECTED: PRACTICES AND INDICATORS OF USING SOCIAL NETWORKS IN PROFESSIONAL INSTRUCTIONAL DESIGN

06 / 2014

*Capella University · Authors: Dr. Timothy Stafford, PhD*

With the proliferation of social media in virtually every industry, especially education, instructional designers are in a unique position to utilize social networks to create connection points and platforms to accommodate a shifting paradigm towards ubiquitous learning. Using a three-round Delphi approach, the researcher investigated the best practices of instructional designers in the use of social media when developing professional training and coursework.

Additionally, the study looked at the indicators and evaluative practices used by instructional designers to measure the effectiveness of integrating social media with respect to the learning process. The data gathered from this study documented best practices that 25 professional instructional designers used to integrate social media when developing courses and training designs. The data documented how instructional design experts measured the effectiveness of using social media. The study was conducted through three rounds of surveys. The first was an open-ended survey format and the subsequent second and third round surveys used a Likert-type scale to measure the opinion of the experts. The following themes emerged from the open-ended survey: (a) instructional design decision making, (b) digital literacy, (c) evaluation of instructional design, (d) learning theory, (e) personal learning networks/environments, (f) instructional design competencies, and (g) futuring instructional design. The first round survey produced 66 statements that were then used to achieve consensus from the experts using a Likert-type scale survey. As digital literacy continues to be defined and professional education continues to become more ubiquitous, the use of the social media provides rich opportunities for instructional designers to help learners connect and create learning communities.

#### **WHAT RU THINKING: FOUNDATIONS OF THE CHRISTIAN MIND**

02 / 2014

*Tate Publishing* · Authors: *Dr. Timothy Stafford, PhD* · <https://www.tatepublishing.com/bookstore/book.php?w=978-1-62994-997-0>

Why do I believe the way that I believe? How are my beliefs connected? Why do I feel strongly about some beliefs and not about others? How much of what I think adds to the depth of my spiritual life? These are all questions that are at the foundation of being transformed by the renewing of your mind (Romans 12:2). The What RU Thinking? series is designed to engage you in the pursuit of the Christian Mind and this book is the beginning of that journey. Foundations of the Christian Mind is fourteen chapters filled with ideas that will make you think again about everything that you have been or are thinking about.

#### **INTERESTS**

Research interests include: Digital literacy, ubiquitous learning, social media and learning, personal learning networks, learning theory, assessment theory, and instructional design best practices/competency.